

Are you innovating?

Or performing innovation?



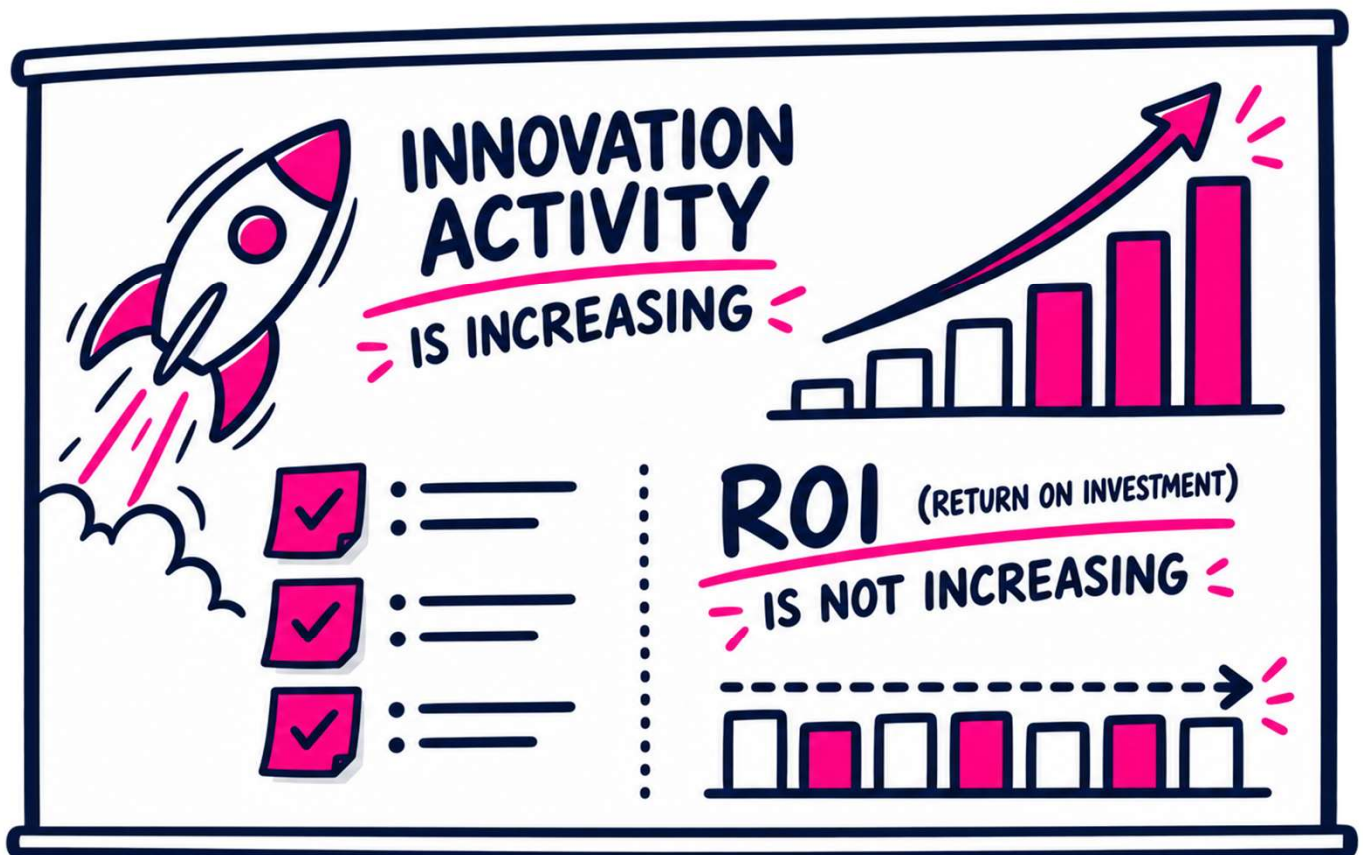
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innovation labs | hackathons | toolkits | sticky notes and roadmaps |
design thinking workshops | digital transformation task forces |
idea management platforms | brainstorming events | startup-style
project spaces | innovation bootcamps | incubators and
accelerators | corporate venture funds | etc. etc.

BEEN THERE
DONE THAT

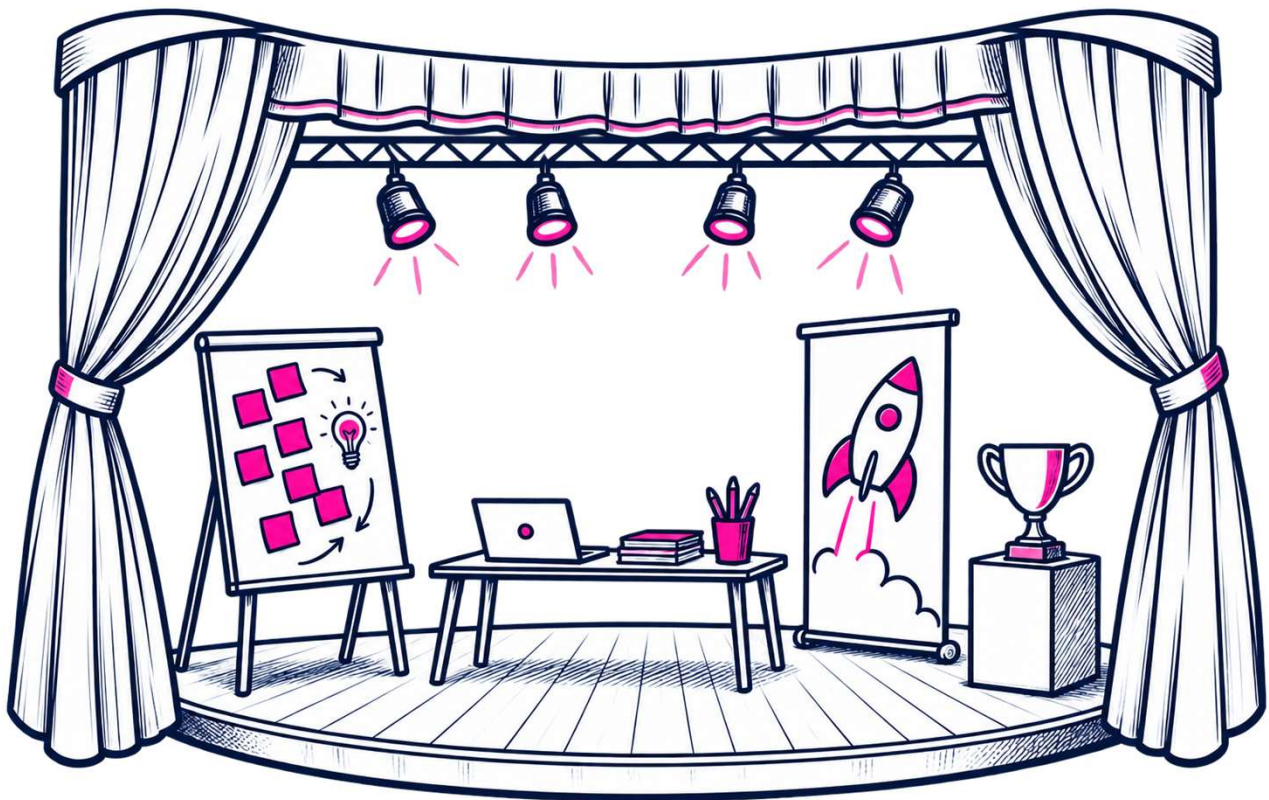


And yet, the board still shows.....



This is what we call

The Innovation Theatre.



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Are you stuck in innovation theatre?



The good news?

You don't need
to start from
scratch. The stage
is ready...



now it's time to build
backstage capability
and readiness.

